

Cookie Policy

B.W.I. BLACK-WOOD LIMITED uses cookies to improve your experience throughout our website. More information about how and why we use cookies and how you can manage them can be found in this policy.

Last updated on 11 February 2021

This Cookie Policy applies to the website(s) and mobile applications (together, the "Sites") provided by B.W.I. BLACK-WOOD LIMITED ("B.W.I. BLACK-WOOD", "we", "us"). The Sites include www.blackw.eu and additional websites or mobile applications produced and managed by B.W.I. BLACK-WOOD.

This Cookie Policy explains how and why cookies, web beacons, pixels and other similar technologies (collectively "Cookies") may be stored on and accessed from your device when you use or visit our Sites.

B.W.I. BLACK-WOOD reserves the right, at its sole discretion, to alter and update this Cookie Policy from time to time. We therefore invite you to review the current version of the Cookie Policy each time you return to our Sites.

What are Cookies?

"Cookies" are small text files that are stored by your browser on your computers or other device's hard drive. Cookies can be placed on your device directly by one of our Sites (first party Cookies) or by a third party through one of our Sites (third party Cookies).

Cookies can be further categorized into two types:

- **Session Cookies** are only stored on your device during your browser session. They are deleted when you close your browser.
- **Persistent Cookies** remain on your device for a set period of time even after your browser session has ended.

What do we use Cookies for?

Our Sites use different categories of Cookies for the purposes described below.

Strictly necessary Cookies

These Cookies are required for the operation of our Sites and use of its features. They include, for example, Cookies that enable you to log into secure areas of our Sites.

Our Sites cannot function without such Cookies and they are therefore automatically set when you visit them. You can set your browser to block or alert you about these Cookies, but some parts of our Sites will not work.

Analytical or performance Cookies

Our Sites may use analytical or performance Cookies such as Google Analytics to carry out some analytics on and enhance our Sites. These Cookies allow us to collect information about how you use our Sites, which pages are the most visited or where people visiting our Sites are located. This enables

us to determine what content is of most interest to our users and to ensure that users are finding what they are looking for easily.

Targeting Cookies

These Cookies record your visit to our Sites, the pages you have visited and the links you have followed. We may use this information to make our Sites more relevant to your interests.

We may also use Cookies to enable you to share content on networking or social media sites or for marketing and promotional purposes where you have subscribed to marketing communications from B.W.I. BLACK-WOOD.

Functionality Cookies

These Cookies are used to recognise you when you return to our Sites and to personalise our content. For instance, this enables us to remember some of your preferences or choices, the last pages you visited or searches you carried out or to keep you logged in. This helps us to speed up navigation, provide you with a better experience of our Sites and improve them.

If you are an account holder on one of our Sites, we may use Cookies to collect information about your activity on our Sites, such as which pages you viewed or which videos you watched. This helps us to understand what content is of interest to you.

Marketing and Advertising

We may use information collected from users, for sales and marketing purposes, including email marketing. We may combine this information with data obtained from other sources to help us improve its overall accuracy and completeness, and to help us better tailor our interactions with users. Users may choose not to receive marketing materials by following the unsubscribe option, when we use campaign monitor platform or reply to the e-mail with request to be unsubscribed. Please note that the above does not affect users' ability to reject cookies in accordance with this Policy.

Managing Cookies

Strictly necessary Cookies are automatically set on your browser when you visit our Sites. These Cookies are required for our Sites to work properly and cannot be disabled using our cookie banner.

However, on the B.W.I. BLACK-WOOD website, you have the choice to accept or refuse other Cookies by clicking on "*Accept all cookies*" or "*Use only strictly necessary cookies*" on our cookie banner respectively. Please note that certain functionalities of our Sites might not work if you choose to disable other Cookies.

You can also use the settings of your Internet browser to prevent your browser from accepting new Cookies (including strictly necessary Cookies), get notified when new Cookies are dropped on your browser and disable or delete Cookies altogether (including strictly necessary Cookies). Please note that deleting existing Cookies will not prevent Cookies from being set during your next visit on our Sites.

You can find more information about how to manage Cookies in the "help" section of your browser.

Contact

If you have any questions about this Cookie Policy, please contact info@blackw.eu